

Parkwood Surgery
NHS and private services
Re-branding exercise
Print / Web

Based in Hemel Hempstead, the Partners at Parkwood recognised the need to have a brand to reflect their professional NHS and private services within the local community. Armstrong created a fresh identity encompassing the

caring approach of the practice and applied this across to their website – offering information to new and existing patients. The new look and feel was also incorporated into the interior design of the surgery.

